

University of Wisconsin Department of Surgery Aortic Symposium 2024 November 2, 2024 Health Science Learning Center • Madison, Wisconsin

Exhibit space is limited

About the Conference

This course provides education on acute and chronic aortic conditions to physicians and APPs who might encounter patients with these conditions in their practice but may not have sufficient familiarity with their management. The course will have two sessions – morning and afternoon. The morning session will focus on the fundamentals of aortic aneurysms and chronic aortic disease and will be targeted to PCPs, cardiologists and APPs. The afternoon session will focus on aortic dissection and other acute aortic syndromes, which will be more relevant to ER physicians and APPs. Both sessions will address surgical principles with presentations by vascular and cardiothoracic surgeons. See our exhibitor application!!

Exhibitor fees due: October 31, 2024 In Person Exhibit Package: \$2,000

The exhibit package includes: • 6 Foot exhibit space • One 6' table and two chairs • Admittance for two representatives • Meals during the educational activity • Attend the educational activity	 Your organization will be acknowledged: On signs at the meeting On slides during all breaks in general session During course registration 	The following events will be held in the exhibit space to encourage traffic: • Continental breakfasts • Lunches • Refreshment breaks	
 The conference presents an ideal opportunity for exhibitors to: Interact with surgeons, nurses and advanced practice providers in the state of Wisconsin and Midwestern region Display the most current treatment advances and products Network with over 100 anticipated attendees in the exhibit space during registration, entries, breakfasts, lunches and refreshment breaks and the welcome reception 			

Virtual Exhibit Package: \$1,000

The exhibit package includes:	Your organization will be acknowledged:	The following events:
Virtual BoothAdmittance to Live Stream	• On signs at the meeting	• Virtual space still available to participants

Both In Person and Virtual Spaces \$3,000

• Includes all above

Exhibit Schedule

- Set-up: Saturday, November 2, 6:30-7:00 am
- Exhibits: Saturday, November 2, 7:00 am-6:00 pm
- Dismantle: Saturday, November 2, 6:00 pm

Security

The exhibit area is not a secured area, and no security guard will be provided. It is strongly recommended that items of value be removed when booth is not staffed. Neither the University of Wisconsin will be responsible for any lost or stolen items.

Provided by:

University of Wisconsin School of Medicine and Public Health • Department of Surgery • University of Wisconsin–Madison Interprofessional Continuing Education Partnership (ICEP)



In support of improving patient care, the University of Wisconsin–Madison ICEP is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

American Medical Association (AMA)

The University of Wisconsin–Madison ICEP designates this live activity for a maximum of 7.25 AMA PRA Category 1 CreditsTM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

American Academy of Physician Assistants (AAPA)



The University of Wisconsin–Madison ICEP has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 7.25 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.

American Nurses Credentialing Center (ANCC)

The University of Wisconsin–Madison ICEP designates this live in-person activity for a maximum of 7.25 ANCC contact hours.

Continuing Education Units (CEUs)

The University of Wisconsin–Madison ICEP, as a member of the University Professional & Continuing Education Association (UPCEA), authorizes this program for 0.725 CEUs or 7.25 hours.

Questions?

Please contact: Veronica Watson UW Department of Surgery Email: <u>watsonv@surgery.wisc.edu</u> Tax ID Number 39-1805963 • The University of Wisconsin and the Monona Terrace reserve the right to restrict exhibits, which become objectionable for any reason, including noise and method of operation. Right is also reserved to prohibit or evict any exhibits, which, in the opinion of the planning committee, may detract from the general character of the conference.

• The University of Wisconsin shall not be liable for loss or destruction of an exhibit, the property of an exhibitor, or injuries resulting from any cause.

All claims for any such loss, damage or injury are expressly waived by the exhibitor. It is recommended that exhibitors carry adequate insurance on their exhibits.